



## 2007 HÉLOÏSE

### STORY OF HÉLOÏSE

Héloïse and Abélard (our other flagship red wine) are one of history's most celebrated couples, known for their intellectual brilliance, passionate love affair, eloquent letters and the tragedy that cruelly separated them. Sometimes referred to as "the Romeo and Juliet of France," they were actually far more complex and accomplished individuals, and their love spanned many decades during the Middle Ages until the end of their lives, making it a symbol of enduring romantic love. The perfumed, intense but restrained character of this Syrah blend reminded us of Héloïse, whose intellect was matched by passion which, though bridled, never died.

### VINEYARD NOTES

Varietals: 60% Syrah, 37% Grenache, 3% Viognier  
Appellation: Vin de Pays du Vaucluse  
Age of Vines: Grenache 45-plus years; Syrah 30-plus years  
Size of Vineyard: 30 hectares under cultivation (74 acres)  
Exposure & Elevation: Grenache northwest; Syrah southwest; 540 meters (1,771 feet)  
Density: 4,200 vines/hectare (1,700 vines/acre)  
Soil: Clay and limestone, very stony  
Pruning Method: Double cordon de Royat, 6 shoots per cordon  
Viticulture: Organic and biodynamic practices  
Yields: 22 hl/ha (1.63 tons/acre)

### 2007 VINTAGE NOTES

A very cold and dry winter with a great deal of wind and frost. Rainy spring was followed by a very hot summer. Harvest was from October 8-15, one week later than the regular season with perfect weather, no rain. 2007 is a fresh and fruity vintage.

### WINE NOTES

Fermentation: Cold maceration for 3 days in wooden tanks, then fermentation during 10 days with punching-down, pumping-over and délestage twice a day; following fermentation, 3 weeks maceration on skins; 100% malolactic  
Barrel-aged: 11 months in mix of old and new French oak from various coopers, primarily 228-litre barrels with medium and medium-plus toast  
Fining & Filtration: Unfined, unfiltered  
Bottle-aged: 4-5 years  
Alcohol: 15%  
Aging Potential: 7-10 years  
Winemaker: Jean-Louis Gallucci  
Cases Imported: 800 6/750ml

### TASTING NOTES

Appearance: Deep ruby-red  
Nose: Concentrated, rich, ripe, red fruit with notes of black pepper as well as smoke, cedar wood and sweet spices  
Palate: Powerful but balanced and structured, with velvety tannins; the ripe Grenache from old vines hits high notes of red fruit, backed up by intense Syrah

### SERVING SUGGESTIONS

A generous and intense wine, Héloïse is ideally suited to enjoy with lamb, red meat and roasted vegetables. Decant for several hours and serve at room temperature.

### SUGGESTED RETAIL

\$99.95