

# FRENZY

## 2022 SAUVIGNON BLANC, NEW ZEALAND

### ABOUT THE WINERY

FRENZY is produced from a carefully made blend of the best fruit from selected vineyards, which are all ideally suited to the Sauvignon Blanc varietal. Winemaking is completed at cool temperatures to ensure purity of fruit and the essence of the region's terroir are expressed in the most genuine style. New Zealand produces what many wine critics consider the world's best Sauvignon Blanc, so drink up the Frenzy.

### ABOUT THE WINE

A harmonious blend of pristine quality Sauvignon Blanc sourced from both the North and South islands. Parcels are picked from select vineyards in Marlborough where vineyards are conditioned by persistent ocean breezes. Soils rich in volcanic greywacke stone and alluvial river silt lend complex minerality. The remainder of the blend is sourced from Gisborne, one of the warmest winegrowing regions of New Zealand. Located on the easternmost peninsula of New Zealand's North Island, vines are sheltered by coastal hillsides and mountain ranges. Soils of fine clay and silt loam retain moisture, lending high toned acidity and ripe tropical notes of passionfruit and melon. The wine is fermented in stainless steel tanks at low temperatures to preserve the complex fruity, zesty, crisp, and food-friendly nuances that have made it such a popular pour.

### KEY SELLING POINTS

- Classic New Zealand Sauvignon Blanc style
- Great value wine in a fast-growing imported category
- Attractive BTG and retail pricing
- Upscale packaging with sharp, eye-catching outer shipper
- Certified Sustainable New Zealand Winegrower

### TECHNICAL DETAILS

**Varietal Composition:** 100% Sauvignon Blanc  
**Appellation Blend:** 70% Gisborne; 30% Marlborough  
**Aging:** Stainless Steel Tanks | **Alcohol:** 12.5%



THE **tastingpanel**  
MAGAZINE

(2021 Vintage)

*"A classic New Zealand profile, with pizzazz. Distinct aromas of grapefruit and peach blossom. Lively notes of lime are tart while pineapple sweetens the palate. Grassy and clean, with an inner vibrancy."* – July 2022

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