

VANCE ROSE  
Winemaker

# ROUTE STOCK

## 2018 CABERNET SAUVIGNON, NAPA VALLEY

### ABOUT THE WINERY

RouteStock is an invitation to discover the deep roots of winemaking in Napa and Sonoma, planted firmly at each step of your journey through our vineyard sites. Every glass tells the story of Napa's remarkable fine wine heritage, from the famous routes that wind between the vineyards, to the roots that produce its world-renowned grapes.

### ABOUT THE WINE

Napa Valley Cabernet is a world-renowned institution, and ours is born from long-term relationships with four top-quality vineyards throughout the region. Hailing from Yountville, St. Helena, Mount Veeder and Rutherford, the fruit we source for this bottling produces a bright and complex blend that reflects all the best elements of Napa. We finish the wine with small percentages of Cabernet Franc, Merlot, Malbec and Petit Verdot to deliver the best complexity and balance.

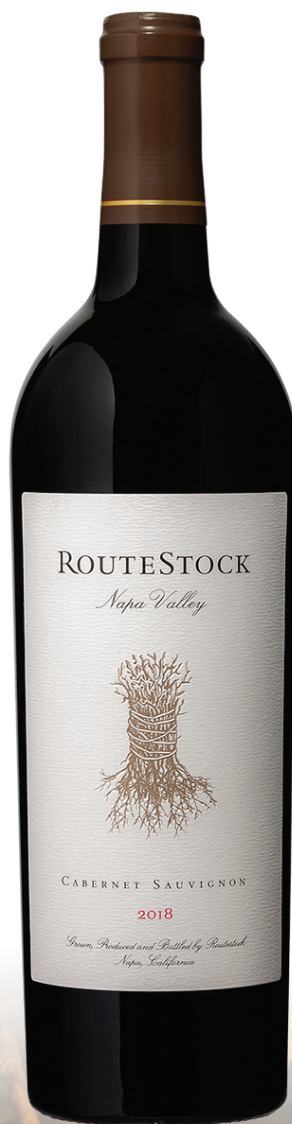
### KEY SELLING POINTS

- RouteStock is an endeavor of Wilson Daniels and is established as a product that consistently over-delivers in quality at a very attractive price point.
- RouteStock is committed to sourcing great fruit; we partner with a select group of dedicated growers whom we work very closely with throughout the season to ensure the vines are treated to our specifications.
- We practice minimal intervention winemaking, using native yeasts, natural malolactic fermentation, 100% barrel aging, and no chemical additions.
- Winemaker Vance Rose's previous role managing the front end of the largest cork company in the U.S. put him in contact with over 1,700 U.S. wineries, providing us with a competitive edge in our sourcing in Napa and Sonoma.

### TECHNICAL DETAILS

**Varietal Blend:** 91.3% Cabernet Sauvignon; 3.3% Merlot; 2.2% Cabernet Franc; 2.1% Malbec and 1.1% Petit Verdot

**Barrel Aging:** 21 months in 98% French oak with 15% being new | **Alcohol:** 14.1%



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