



VANCE ROSE
Winemaker

ROUTE STOCK

2019 PINOT NOIR, SONOMA COAST

ABOUT THE WINERY

RouteStock is an invitation to discover the deep roots of winemaking in Napa and Sonoma, planted firmly at each step of your journey through our vineyard sites. Every glass tells the story of Napa's remarkable fine wine heritage, from the famous routes that wind between the vineyards, to the roots that produce its world-renowned grapes.

ABOUT THE WINE

Our Sonoma Coast Pinot Noir is crafted to celebrate the depth and potential of the combination of this grape and region. Since 2017, the three clones for this bottling (Pommard, 667 and 777) have been sourced from two specific vineyards; one about 1.5 miles from the coast in northwest Sonoma County, and the other in the southern part of the appellation near the Petaluma Gap AVA. The resulting wine is equal parts celebration and exploration of the best of California Pinot.

KEY SELLING POINTS

- RouteStock is an endeavor of Wilson Daniels and is established as a product that consistently over-delivers in quality at a very attractive price point.
- RouteStock is committed to sourcing great fruit; we partner with a select group of dedicated growers whom we work very closely with throughout the season to ensure the vines are treated to our specifications.
- We practice minimal intervention winemaking, using native yeasts, natural malolactic fermentation, 100% barrel aging, and no chemical additions.
- Winemaker Vance Rose's previous role managing the front end of the largest cork company in the U.S. put him in contact with over 1,700 U.S. wineries, providing us with a competitive edge in our sourcing in Napa and Sonoma.

TECHNICAL DETAILS

Varietal: 100% Pinot Noir | **Alcohol:** 14%

Barrel Aging: 10 months in 100% French oak with 18% being new



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