



MARK McWILLIAMS
Co-Proprietor



ARISTA PINOT NOIR, U.V. LUCKY WELL, RUSSIAN RIVER VALLEY

ABOUT THE WINERY

The core principle of the winemaking philosophy at Arista is to capture and express the true character and potential of each vineyard. They work with a very carefully chosen handful of grand-cru level Pinot Noir and Chardonnay vineyards and are uncompromising in their efforts to maximize the full potential of the wines crafted from these special sites.

ABOUT THE WINE

The Lucky Well vineyard sits atop a knoll on the western edge of the Sebastopol hills. The area is home to some of the most highly acclaimed Pinot Noir and Chardonnay vineyards in the Russian River Valley due in large part to the perfect confluence of soil, climate, and elevation. The vineyard is in an area often referred to as the “banana belt” of the Russian River Valley because, though on the very coolest, foggiest, and western edge of the appellation, it sits on a knoll that rises above the fog line. Arista’s 4-acre section was planted in 2008 to Pommard, Swan, and Calera clones of Pinot Noir.

KEY SELLING POINTS

- Planted and farmed by Ulises Valdez and currently managed by the Valdez Family who carry on his legacy with passion and meticulous farming practices which show stunning examples of the family’s commitment to excellence
- Vineyard sits on a knoll, above the fog line, exposing the fruit to more gentle sunlight, allowing for slow and evening fruit ripening across the growing season
- Since the 2013 vintage, Arista has consistently produced some of the highest rated Chardonnay and Pinot Noir by any producer in California
- Exclusive use of native fermentations allows full expression of the character of each vineyard and vintage in the most pure and transparent manner
- Gentle, gradual, cool, and slow fermentation process takes up to 11 months to complete
- Wines never fined or filtered

TECHNICAL DETAILS

Varietal Composition: 100% Pinot Noir **Clones:** Heritage Selections of Calera and Swan
Vine Age: 11 years **Aging:** 11 months in barrel



Robert Parker
WINE ADVOCATE

“Medium ruby-purple, the 2017 Pinot Noir UV Lucky Well Vineyard offers aromas of charcuterie, raspberries and blackberries with accents of tangerine, potpourri and floral perfume. Medium-bodied and silky, it has concentrated, perfumed red berry fruits in the mouth with a firm, grainy frame and addicting freshness, gaining even more perfume and flesh through the long finish. Lovely!”

— Erin Brooks July 2020



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