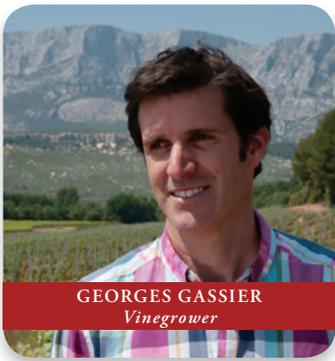




CHÂTEAU GASSIER

EN SAINTE VICTOIRE



GEORGES GASSIER
Vinegrower

ESPRIT GASSIER, CÔTES DE PROVENCE

ABOUT THE WINERY

With roots in Provence that date back to 1421, the Gassier family established their winery in 1982. Located in Sainte-Victoire at the heart of Provence, Château Gassier produces classic Provençal rosés with elegant style.

ABOUT THE WINE

“Esprit Gassier” is the “*Gassier Spirit*” that combines the exceptional terroir of the Sainte-Victoire region with Côtes de Provence varietals to produce a wine that expresses the family’s passion, expertise and creativity. The beautiful label, designed by a local artist, is silk-screened on the bottle to create a striking package.

KEY SELLING POINTS

- Fifth-Generation, Georges Gassier, currently manages all vineyards
- In 1938, the Gassier family was granted the title of baron and became part of French nobility
- The estate lies at the foot of Mount Sainte-Victoire, a magical place that inspired a number of artists, including Paul Cézanne, who lived nearby in the 1800’s
- One of “The Coolest Wine Labels of Spring” – *Forbes Magazine*

TECHNICAL DETAILS

- Wine is a blend of Grenache (planted in 1980), Cinsault (planted in 1990), Syrah (planted in 1995) and Rolle (planted in 1985)
- Vinified using direct pressing and fermentation at low temperatures in order to preserve the aromas in the fruit
- Esprit Gassier reveals a light pink hue and notes of peach combined with delicate aromas of white flowers and white fruits

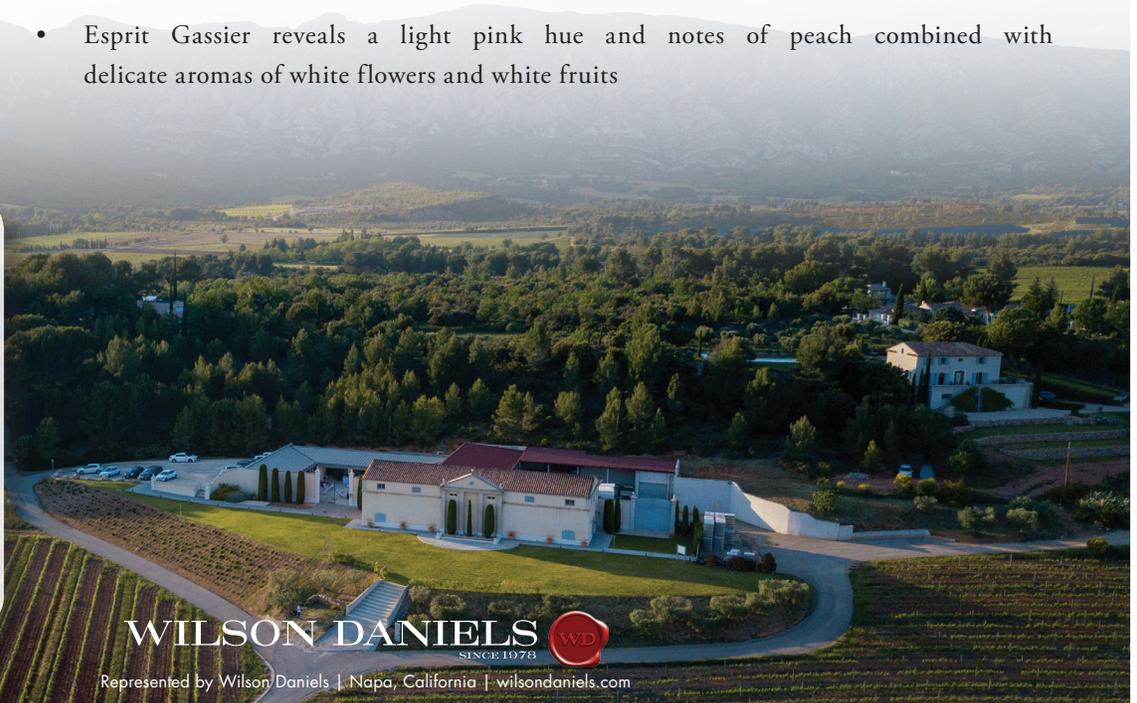


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POINTS

WINEENTHUSIAST

“This wine is the heart of the production from this estate. The blend of Grenache, Cinsault, Syrah and Vermentino creates a wonderful freshness, while also showing richness and a touch of spice. It is intensely fruity and ready to drink now.”

– Roger Voss, June 1, 2019



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