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Wilson Daniels Partners with Châteauneuf-du-Pape Estate Domaine de Beurenard

New York, NY, **DATE, 2019** – Fine wine importer Wilson Daniels has announced the addition of progressive French winemaking estate Domaine de Beurenard to its national portfolio. The company's first venture into the storied region of Châteauneuf-du-Pape marks an important milestone in Wilson Daniels' mission to bring the finest wines in the world to an ever-expanding American wine market.

Domaine de Beurenard has been a family-run estate for seven generations. Currently overseen by brothers Frédéric and Daniel Coulon, Domaine de Beurenard has been producing certified biodynamic wines on more than 150 acres of this celebrated terroir since 2010. Daniel's sons Victor and Antonin represent the next generation of a winemaking family uniquely dedicated to producing the most essential expressions of this historic region, long sought-after by discerning collectors and enthusiasts around the globe.

"We are proud to add Domaine de Beurenard to Wilson Daniels' national portfolio," said Wilson Daniels president Rocco Lombardo. "The wines of France are among the finest in the world, and working with the Coulon family to import a selection of this region's most coveted bottles will be an extraordinary experience."

Spotlit in numerous wine publications in France and America over the past decade, Domaine de Beurenard has cultivated a reputation for its range of dynamic, assertive reds, whites, rosé and vin doux. Meticulously crafted to preserve the traditions of previous generations, the Coulon family tends its vineyards using the most ecologically responsible techniques, and has been consistently ahead of Châteauneuf-du-Pape's biodynamic winemaking trends since becoming certified.

"Expanding our estate's presence in the American market has been a longtime goal for our family," said Frédéric Coulon. "With the expertise of the dedicated professionals at Wilson Daniels, we look forward to bringing these remarkable French wines to tables, restaurants, and private cellars around the country."

In addition to its state-of-the-art production facilities, Domaine de Beurenard features an on-site *musée du vigneron*, or winegrower's museum, where visitors can trace the earliest history of this long-admired growing region and learn more about what makes Châteauneuf-du-Pape among the most celebrated on the French market.

About Wilson Daniels

Founded in 1978, Wilson Daniels is a fully integrated, family-owned marketing and sales company representing a highly selective portfolio of the world's most distinctive wines. Wilson Daniels continues to pursue and elevate the standards of excellence set by founders Win

Wilson and Jack Daniels through developing long-term, strategic partnerships with luxury producers that possess profound respect for terroir and are benchmarks in their region. To learn more about Wilson Daniels, visit www.wilsondaniels.com.

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