



MIGUEL TORRES MACZASSEK
Managing Director

FAMILIA TORRES



SPAIN | PRIORAT

SECRET DEL PRIORAT 2019

ABOUT THE FAMILY

Familia Torres founded its first winery in Vilafranca del Penedès in 1870, 150 years ago, but its roots in the winegrowing traditions of Spain date back to the 16th century. Five generations have carried the family business forward, passing on their passion for wine culture from parents to children – a passion steeped in respect for land and tradition, and a firm belief in innovation. Today the family focuses on wines from unique vineyards and historical estates, as well as the recovery of ancestral varieties. Familia Torres has a historical connection to Penedès, Conca de Barberà, Priorat, and Costers del Segre, but now its presence extends to vineyards and wineries in preeminent Spanish wine regions – Rioja, Ribera del Duero, Rueda, and Rías Baixas.

ABOUT THE WINE

Deep, opaque cherry red color. Impressive fruit intensity (blueberries, black forest fruit) with spicy black pepper notes and an elegant mineral nuance characteristic of the terroir. Flavorful, rich, and complex on the palate, graced with velvety, fleshy tannins that are so ripe they leave aromatic echoes of dried figs and dates. A potent wine with good length and personality. A miracle from a unique place.

KEY SELLING POINTS

- Shallow dry soils encourage deep root scavenging, imparting a unique and intense expression of the land with distinctive mineral nuances
- Familia Torres came in third place on Drinks International's 2020 list of Most Admired Wine Brands, while leading the European ranking for the tenth year in a row
- Since 2008, Familia Torres has taken active steps to combat the climate emergency. Through sustainable innovation and conservation measures the winery has reduced its carbon emissions by over 30%

TECHNICAL DETAILS

Appellation: DOQ Priorat

Varietal Composition: Garnacha, Cariñena, Cabernet Sauvignon, Merlot and Syrah

Aging: 12 months in second-use French oak

Alcohol: 13.5% | **Total Acidity:** 5.7 g/L



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"Attractive nose, imbedded with copious red-berry and sweet strawberry notes, as well as hints of sweet spices and Mediterranean herbs. Nimble, medium-bodied palate with a juicy, concentrated core of red fruit. Silky, polished and succulent. Drink now"

– James Suckling, June 2022

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