



PROPIEDAD  
**FAMILIA TORRES**

## CELESTE VERDEJO 2019

### ABOUT THE FAMILY

Familia Torres founded its first winery in Vilafranca del Penedès in 1870, 150 years ago, but its roots in the winegrowing traditions of Spain date back to the 16th century. Five generations have carried the family business forward, passing on their passion for wine culture from parents to children – a passion steeped in respect for land and tradition, and a firm belief in innovation. Today the family focuses on wines from unique vineyards and historical estates, as well as the recovery of ancestral varieties. Familia Torres has a historical connection to Penedès, Conca de Barberà, Priorat, and Costers del Segre, but now its presence extends to vineyards and wineries in preeminent Spanish wine regions – Rioja, Ribera del Duero, Rueda, and Rías Baixas.

### ABOUT THE WINE

Celeste Verdejo is born on the slopes of the Duero River near Villafranca de Duero. 18.5 ha of Familia Torres vineyards were planted here over 15 years ago, in soils of riverbed gravel and stone, and produce a fresher, more elegant style of Verdejo.

Made with the Verdejo varietal and a small percentage of Sauvignon Blanc, this wine possesses the freshness, emotion, and intensity of a starry night.

### KEY SELLING POINTS

- Wine is sourced from Familia Torres owned vineyards in a unique zone of the DO that features distinctive soils of riverbed gravel and stones which allow the verdejo to mature exceptionally and imparts a characteristic minerality to the wine
- Fermentation in stainless steel with an extended-lees aging of 4 months allows more complexity to finished wine
- Parcels vinified separately to allow for complete control of the final blends
- Familia Torres came in third place on Drinks International's 2020 list of Most Admired Wine Brands, while leading the European ranking for the tenth year in a row

### TECHNICAL DETAILS

**Appellation:** DO Rueda | **Varietal Composition:** 95% Verdejo; 5% Sauvignon Blanc

**Aging:** Aged on lees for 4 months

**Alcohol:** 12.5% | **Total Acidity:** 5.5 g/L



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