



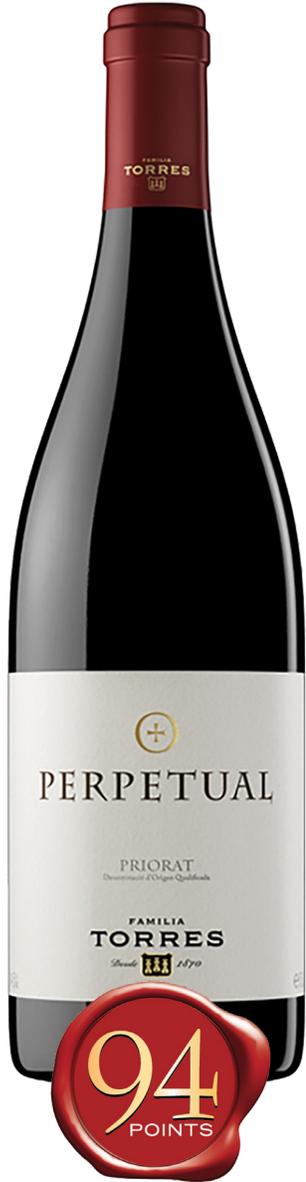
MIGUEL TORRES MACZASSEK
Managing Director

FAMILIA TORRES



PERPETUAL 2017

SPAIN | DOQ PRIORAT



vinous

"Glass-staining violet. A pungent, mineral-accented bouquet evokes fresh cherry, boysenberry and licorice, along with a suave floral overtone and a hint of smokiness. Sappy and expansive on the palate, offering intense red and blue fruit and floral pastille flavors and an emerging exotic spice note. The impressively long, mineral- and floral-tinged finish is shaped by finegrained tannins that slowly fade away."

– Josh Reynolds, March 2021

ABOUT THE FAMILY

Familia Torres founded its first winery in Vilafranca del Penedès in 1870, 150 years ago, but its roots in the winegrowing traditions of Spain date back to the 16th century. Five generations have carried the family business forward, passing on their passion for wine culture from parents to children – a passion steeped in respect for land and tradition, and a firm belief in innovation. Today the family focuses on wines from unique vineyards and historical estates, as well as the recovery of ancestral varieties. Familia Torres has a historical connection to Penedès, Conca de Barberà, Priorat, and Costers del Segre, but now its presence extends to vineyards and wineries in preeminent Spanish wine regions – Rioja, Ribera del Duero, Rueda, and Rías Baixas.

ABOUT THE WINE

A wine deep rooted in history reflecting the family's commitment to the region of Priorat. Perpetual is crafted from 80-100 year old Garnacha and Cariñena vineyards. An intense wine, full of character and born to defeat time.

KEY SELLING POINTS

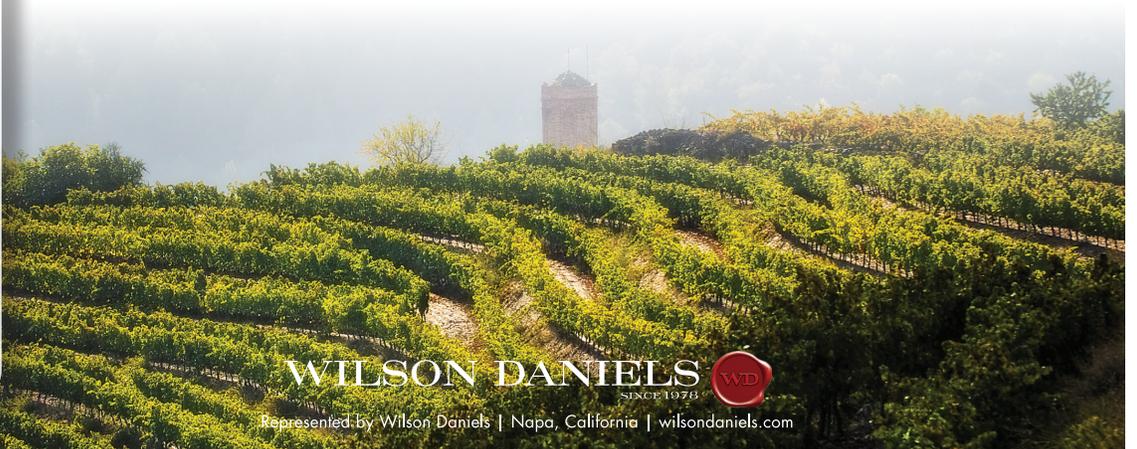
- Perpetual is born from old Garnacha and Cariñena vines aged between 80 and 100 years old that grow on steep, rocky slopes
- The low yields in Priorat results from the mix of the Licorella soils and the harsh regional climate, producing wines with high polyphenol concentration, high acidity, and low pH
- Familia Torres came in 1st place on Drinks International's 2021 list of Most Admired Wine Brands, while leading the European ranking for the 11th year in a row

TECHNICAL DETAILS

Appellation: DOQ Priorat

Varietal Composition: Cariñena and Garnacha

Aging: For 18 months in new French oak barrels with thin grain | **Alcohol:** 14.5%



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