

# IDDA

## 2021 ROSSO, ETNA ROSSO DOP



### ABOUT THE WINERY

IDDA is a joint venture between Angelo Gaja and Alberto Graci on Mount Etna that started in 2017. The Graci family is a prominent winemaker in the region. The vineyards are located on the southern slope of the volcano, with a wide range of altitudes, exposures and soil types. Today, the winery owns 50 acres of vineyards at 2,000-2,600 feet above sea level, in the villages of Belpasso and Biancavilla. The new winery will be built in Belpasso, ready to welcome its first harvest in 2023. Until then, the wines will continue to be made in Alberto Graci's facility in Passopisciaro in the north slope. "IDDA" means "*sbe*" in the Sicilian dialect, which is the term local residents use to refer to the Etna volcano. The wines' labels are evocative of multiple aspects of the local terrain such as the colors of the lava and of the sea, the tridimensional altitude of the mountain and the terraces of the vineyards. The spiral is an ancient symbol that captures cyclic continuity, expansion and development.

### ABOUT THE WINE

Etna, like Langhe, is a place where elegant, enigmatic and intriguing wines can be made. Very few places on earth can make wines with those qualities, and Etna is one of them.

### KEY SELLING POINTS

- Made from Nerello Mascalese, Nerello Cappuccio at vineyards located in Biancavilla on the southwest slope of the Etna Volcano between 2296-2624 ft a.s.l.
- The first vintage was released in 2017
- Concentrated notes of juniper, graphite, cinchona, and orange lead to delicate rose on the finish. Very intense and spicy, with a warm, enveloping aroma. Tamarind, carob, and date emerge in the mouth. Creamy and enveloping. Straight tannins, medium-bodied, fresh, and flowing

### TECHNICAL DETAILS

**Varietal Composition:** Nerello Mascalese, Nerello Cappuccio

**Aging:** 24 months of aging in oak and concrete

**Alc:** 12.5%



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