

CA' MARCANDA

2021 PROMIS TOSCANA IGP



GAJA FAMILY



ABOUT THE WINERY

Ca'Marcanda, Gaja's estate in Bolgheri, was established in 1996 propelled by Angelo's ambition to challenge himself with Cabernet Sauvignon, Cabernet Franc and Merlot.

The name Ca'Marcanda comes from the Piedmontese dialect that can be translated to "*The House of Endless Negotiations*".

The estate spans across 300 acres of vineyards, divided between Bolgheri (170 acres, bought in 1996 where the winery is located) and Bibbona (120 acres, gradually bought in the last 20 years).

ABOUT THE WINE

The name reminds of the Italian word "*promessa*", that means promise. A promise, exactly as an up-and-comer that, with its young and bold character, brings along a fresh breeze of liveliness and zest. It recalls, as well, the Gaja's family commitment meant to start a valuable project in Tuscany.

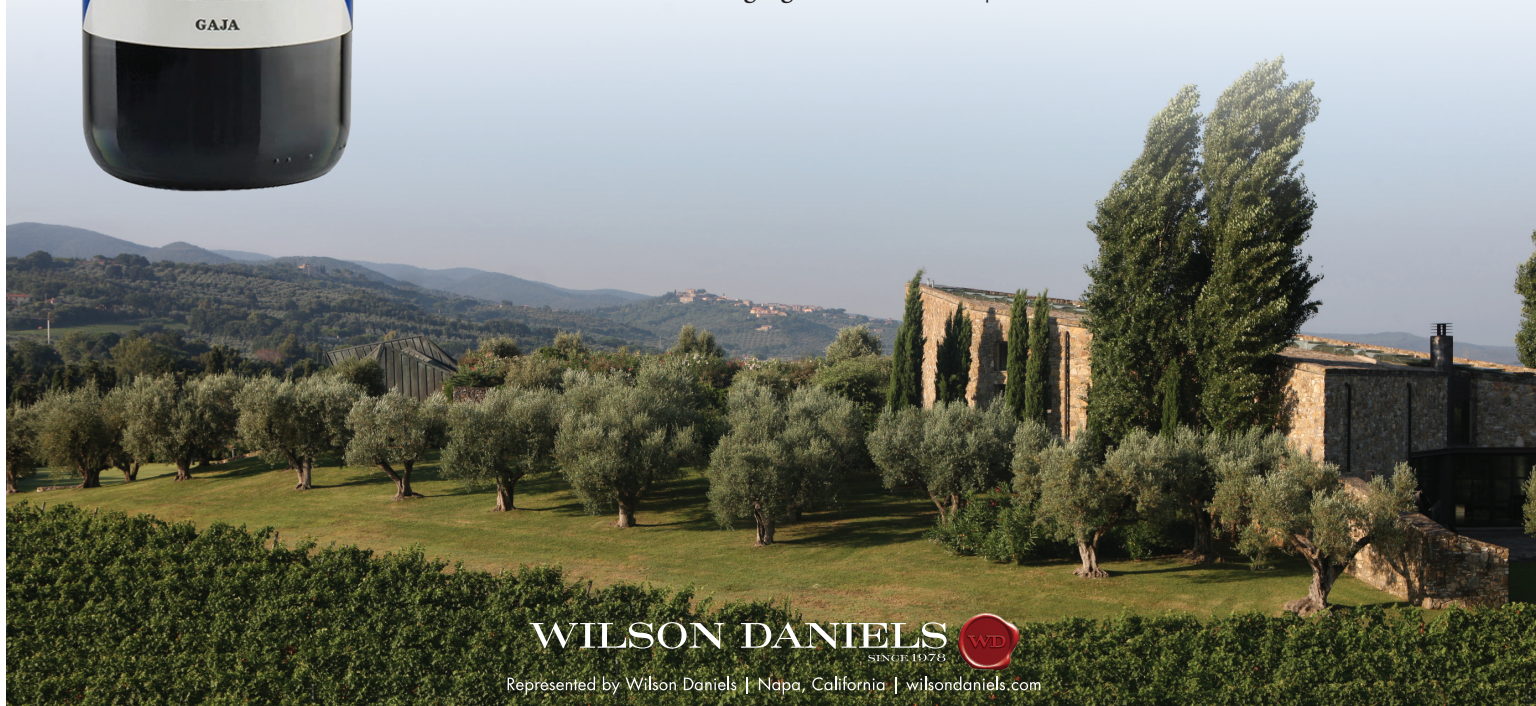
KEY SELLING POINTS

- Mainly from the Castagneto Carducci area, planted on dark soils rich in clay and loam.
- The elegance and roundness of Merlot and Syrah match with the essential rigour of Sangiovese.
- Harmonious and enjoyable wine from the very beginning, with an ageing potential of 8-10 years.

TECHNICAL DETAILS

Varietal Composition: 55% Merlot, 35% Syrah, 10% Sangiovese

Ageing: 12 Months oak | **Alcohol:** 14.5%



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