

CA' MARCANDA



# PROMIS TOSCANA IGP 2021

(PRO-meas)

The name reminds of the Italian word promessa, that means promise. A promise, exactly as an up-and-comer that, with its young and bold character, brings along a fresh breeze of liveliness and zest.

It recalls, as well, the Gaja's family commitment meant to start a valuable project in Tuscany.

**APPELLATION:** Toscana I.G.P.

**VARIETALS:** Merlot, Syrah, Sangiovese

**VINEYARDS:** In Bolgheri and in the neighboring area of Bibbona, mainly planted on dark soils full of lime and clay.

**VINIFICATION:** The three varieties ferment and macerate separately for around 15 days. After 12 months of ageing in oak, they are blended and then aged for several months in the bottle before release.

**HARVEST NOTES:** The 2021 vintage started with a harsh and rainy winter that brought a good water reserve of 550 mm between October 2020 and February 2021. Spring was cold and dry with two frosts, which delayed the vegetative cycle of the vines and fortunately caused little damage. The following summer saw only sporadic drizzle in June – one of the driest of the last decade. The summer remained cool which put the vines under less water stress and allowed the berries to ripen slowly, thanks in part to fresh northwest winds in July and August. The harvest began a week later than usual. The 2021 vintage was a very dry but moderately cool year, yielding wines of great concentration, structure, color, and acidity. The wines of the 2021 vintage have a classic, Bolgheri style; they are generous wines with powerful, round tannins and ripe, intense fruit.

**TASTING NOTES:** Coming from a classic, Bolgheri vintage, Promis shows a bright, ruby-red color. The nose has hints of spice such as cinnamon and star anise along with pronounced red fruits like strawberry and black cherry. The tannins are juicy and persistent all culminating in a salinity that is a classic hallmark of good vintages in Bolgheri.

**FIRST VINTAGE**

**PRODUCED:** 2000

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